

# Detroit Free Press

## Taste test: Truwhip Whipped Topping

**The scoop:** Truwhip is billed as an all-natural frozen whipped topping. It has no trans fats, hydrogenated oils, genetically modified organisms, high-fructose corn syrup or polysorbate 60 (an emulsifier). It's also 70% organic.

**The taste:** Tasters said it was not overly sweet and liked the flavor. They also liked the texture: light yet super creamy. A 2-tablespoon serving (enough for a piece of pumpkin pie) has 30 calories and 2 grams of fat. (But those 2 grams come from saturated fat.) Other similar whipped toppings contain 100 calories per serving.

**The price:** \$2.49 to \$3.99 for a 10-ounce tub at some metro Detroit Kroger stores and Whole Food Markets and University Food Center in Detroit.

